WAYNE R HAGERTY

SEO CERTIFIED INTERACTIVE WORDPRESS DEVELOPER

CONTACT

401-744-4693
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wrhmedia.com

SKILLS

WordPress Dev
HTML & CSS
SEO & SEO II
AI Prompt Engineering
Problem Solving
Strategic thinking

EDUCATION

Certified in computer graphic & web development through an intensive certification program.

HubSpot SEO & SEO II Certified (current)

Experienced AI Prompt Engineer

Rhode Island School of Design Continuing Education

PROFILE

Experienced Web Developer skilled in customizing WordPress sites, certified in SEO & SEO II, and proficient in AI Prompt Engineering. Expert at converting WordPress/HTML sites to hybrid mobile apps for peak iPhone and Android performance. Proficient in creating landing pages, email templates, and journey maps. Known for quick problem-solving, providing effective solutions, and experienced in Flat file CMS systems for smaller projects.

EXPERIENCE

RDW Group – Interactive Developer

Aug 2016 - Current
- Certified in SEO & SEO II, showcasing expertise in optimizing websites for search engines.
- Proficient in AI Prompt Engineering, leveraging AI technology to enhance user experiences.
- Customized WordPress sites and templates, consistently delivering exceptional outcomes.
- Successfully transformed client WordPress websites, enhancing their online presence.
- Expertly converted WordPress and HTML websites into hybrid mobile web applications, ensuring optimal performance on iOS and Android devices.
- Developed engaging landing pages, captivating email templates, and strategic journey maps.
- Skilled in implementing Flat file CMS systems for smaller site projects and landing pages.

WRHMedia – Freelance WordPress & Mobile App Developer

Jan 2012 - Aug 2016
- Expert in crafting captivating WordPress sites for seamless user experiences.
- Created hybrid iOS and Android apps using WordPress and HTML, optimizing user interaction.
- Managed full mobile app lifecycle, from development to launch on top app stores.
- Skilled troubleshooter, providing diverse solutions to meet client goals.